

Centennial Activities

TRB turns 100 on November 11, 2020!

To commemorate this milestone, TRB is kicking off a year-long celebration that begins with this 2020 Annual Meeting and will conclude with the 2021 Annual Meeting. The goals of the Centennial Celebration are to promote the value of transportation research and to celebrate the achievements of TRB's volunteers, sponsors, affiliates, and staff.

You are invited to be a part of the celebration by participating in the following Centennial events at this meeting and throughout 2020:

Group Photo

Be a part of the **Sunday** group photo to celebrate TRB's Centennial. Come to Ballroom C in the Convention Center on Sunday at 1:00 p.m. and the photo will be taken promptly at 1:15 p.m. Space in the ballroom is limited and attendees will be admitted on a first-come, first-served basis.

TRB Centennial Book

All full registrants attending the 2020 Annual Meeting are eligible to pick up a complimentary copy of the new history book *The Transportation Research Board, 1920–2020: Everyone Interested Is Invited* by Sarah Jo Peterson. The book will be available for pick up at the TRB booth (#648) in the exhibit hall on **Sunday, Monday, and Tuesday** and in the meeting registration area on **Wednesday** during the 2020 Annual Meeting. The number of books is limited, and they will be distributed only while supplies last.

TRB History Exhibit

During exhibit hours on **Sunday, Monday, and Tuesday**, stop by the TRB booth (#648) to stroll through the TRB history exhibit and explore TRB's interactive timeline.

Spotlight Sessions

This year's Centennial-based Annual Meeting theme, "A Century of Progress: Foundation for the Future," will be the focus of more than 25 spotlight sessions scheduled throughout the meeting. To find them, look for the Spotlight icon in the "Sessions, Events, and Meetings" section, beginning on page 37.

Special Lectures on TRB History

Sarah Jo Peterson, author of *The Transportation Research Board, 1920–2020: Everyone Interested Is Invited*, will be a featured speaker in two special lectures at the 2020 Annual Meeting:

- On **Monday**, come to the Thomas B. Deen Distinguished Lecture, where Dr. Peterson will discuss "TRB's Technical Activities Committees: The Significance of Their History."
- On **Wednesday** at the Chair's Luncheon, Dr. Peterson will share highlights from her research and discuss the important role of sponsors in building and maintaining TRB. (A separate ticket is required for the Chair's Luncheon.)

Post-Annual Meeting Activities

The Centennial Celebration continues throughout 2020. After the meeting there still are many ways that you can take part:

- Participate in the "Tell Us 'Our' Story" challenge by responding to fun, thought-provoking, and stimulating questions focusing on your interactions with TRB.
- Help preserve TRB's heritage by donating your TRB-related photos and artifacts for potential use during the Centennial and beyond.
- Sponsor a roaming TRB Centennial tabletop exhibit at one of your 2020 meetings or conferences.
- Connect with TRB on Twitter, Facebook, and LinkedIn. Use the #TRB100 hashtag.
- Contribute to the TRB Centennial, either as an individual (Century Club member) or as an organization (Century Patron).

Visit the TRB Centennial website at www.TRB.org/Centennial and read the TRB E-Newsletter to learn more.



Be a part of TRB history! Help celebrate the TRB Centennial by participating in Sunday's group photo as we recreate this picture of attendees at the 1922 TRB Annual Meeting. All 2020 Annual Meeting attendees are invited to participate. Come to Ballroom C in the Convention Center on Sunday at 1:00 p.m. and the photo will be taken promptly at 1:15 p.m. Space in the ballroom is limited and attendees will be admitted on a first-come, first-served basis.