

Connect with Experts

TRB enlists hundreds of volunteer webinar presenters to share research results and practical applications. Nearly all webinars provide credits for professional engineers, certified planners, or aviation managers, and the results of webinars can help professionals implement solutions.



TRB's webinars are **professional**: from preparing presenters, to marketing sessions, and then executing the event. My webinar session went smoothly and attendees gave feedback after the event that allowed me to refine my presentation. Webinars are a great way to reach a large diverse audience with the information they need to conduct their work.

Yuko Nakanishi

Principal
Nakanishi Research and Consulting,
LLC



TRB has a strong track record of providing webinars that are **enjoyable** and **educational** for participants. Webinars help to connect researchers who are thousands of miles away from one another with the latest practices and research. The presentations are to the point, and there is enough time to dig deeper into audience questions.

Paul Pisano

Team Leader, Road Weather and Work
Zone Management
Office of Operations
Federal Highway Administration



The 2019 TRB webinar series:

- Included 89 live and 12 on-demand webinars
- Averaged 350 attendees per webinar

Expansive



Educational

In 2019 TRB offered:

- 102 Professional Development Hours for Professional Engineers
- 40 American Institute of Certified Planners Certification Maintenance Credits
- 16 American Association of Airport Executives Certification Maintenance Credits
- 6 Continuing Legal Education Credits



Economical

- Due to continuing annual support, the registration fee is waived for employees of TRB sponsors and some TRB Global Affiliates.
- Employees of tribal transportation organizations also pay no registration fees.
- Webinars related to Airport Cooperative Research Program and Transit Cooperative Research Program products are subsidized and have no registration fee.
- All on-demand videos are also accessible to anyone for free.

How To Host a Webinar

STEP ONE

Develop a proposal

Webinar suggestions forms must include an outline, learning objectives, and a list of panelists; and must be endorsed by a TRB Standing Committee or, in the case of a webinar related to a Cooperative Research Program product, approved by a TRB CRP staff officer. Browse committees by topic area at bit.ly/TRBcommittees or find TRB staff contact information on the “contact us” part of the website.

STEP TWO

Submit a proposal

Visit bit.ly/SuggestAWebinar to complete a Webinar Suggestion Form. Submit a form at any time. Forms are evaluated by TRB staff three times a year, and adhere to the following deadlines:

- Received by March 15:
Scheduled from May 1-Aug 30
- Received by July 15: Scheduled from Sept 1-Dec 31
- Received by November 15:
Scheduled from Jan 1-April 30

Webinar proposals related to transformational technologies, public health, or resilience are scheduled out-of-cycle.

STEP THREE

Prepare

If your webinar is selected, TRB will coordinate the panelists' schedules to select a webinar date. As the participants prepare their presentations, TRB will advertise the webinar through its E-Newsletter and social media channels.

STEP FOUR

Present

On the date of the webinar, the panelists and the moderator present to the attendees then participate in a 30-minute question and answer session. TRB will provide the panelists and moderator with a post-webinar report including attendee statistics and feedback.



TRANSPORTATION RESEARCH BOARD

Webinar Program

A TRB webinar is a convenient and economical method to educate and inform transportation professionals on new or improved approaches, techniques, and practices. As a collection, TRB's webinars address topics across the board spectrum of the transportation community.

Register to attend a TRB Webinar today at
webinar.mytrb.org

Questions?
Contact Elaine Ferrell at EFerrell@nas.edu